

# Egypt Textile Industry Survey 2010

## 1. Purpose and Organization of the Survey

This survey was organized by the Need-Based Area Studies Program “Middle East within Asia” and implemented by the Egyptian Research & Training Center (ERTC) in Cairo (<http://www.ertc-egypt.com>).

Erina Iwasaki and Kenichi Kashiwagi were in charge of designing the survey and elaborating the questionnaire. Special thanks goes to the head of ERTC, Dr. Abdelhamid Latif, and Mr. Ali Ahmed Ali (CAPMAS adviser) who gave us helpful comments and advices on questionnaire and methodology, and took the difficult task of implementing the survey of textile firms in Egypt.

## 2. Methodology and Structure of the Questionnaire

The survey was implemented in the cities known for textile industry, using a questionnaire. The questionnaire was administered to 1,200 firms of textile industry.

The questionnaire covers following topics.

- (1) Location (Building, Block, Floor, Shiyakha, Qism, Governorate)
- (2) Name of factory
- (3) Name of factory owner
- (4) Type of factory
- (5) Type of goods produced
- (6) Number of employees
- (7) Year of establishment
- (8) Sector (Type of ownership) (government, public, private, joint.....)
- (9) Main supplier (From where does the factory obtain the materials?)
  - (9-1) Public manufacturing company, public trade company, private large merchant (or trade company), private small merchant, other (specify)
  - (9-2) Location of main supplier
- (10) Main customer (To whom does the factory sell the materials?)
  - (10-1) Public manufacturing company, public trade company, private large merchant (or trade company), private small merchant, other (specify)
  - (10-2) Location of main customer

## 3. Fieldwork

The fieldwork was conducted by 15 interviewers on the following schedule:

July 14 – 15, 2010 Interview training

August 10 – 17, 2010 Interviewing

September 10 – 24, 2010 Data entry

#### 4. Sampling

For the purpose of the comparative study, 5 cities were chosen for the survey:

|           | Governorate | City or Qism                                      | Number of samples |
|-----------|-------------|---|-------------------|
| Cairo     | Giza        | Waraq wa Osim                                     | 136               |
|           | Cairo       | Zaitun, Masr<br>Gadida, Mosky,<br>Matareya, Abdin | 178               |
|           | Qalyubiya   | Shobra Khima                                      | 427               |
| Sharqiya  |             | 10th Ramadan                                      | 60                |
| Gharbiya  |             | Mahalla Kobra                                     | 300               |
| Beni Suef |             | Beni Suef   | 49                |
| Port Said |             | Port Said   | 50                |
| Total     |             |   | 1,200             |

The firms were selected randomly proportionate to the size of firms and types of textile industry (weaving, garment, ...). The annual statistic of the firms by CAPMAS was used for defining the number of samples according to the size and type of firms. However, it does not include the firms of small size less than 10 employees. Therefore, the sampling survey was conducted in the each area to estimate the size of firms including that of small size.